



SA REGIONAL STRATEGY 2023

VISION:

We desire to see young people and vulnerable communities in South Africa find hope in Christ, with restored dignity and access to a sustainable future.



NEED

- To strengthen Kingdom partners to effectively disciple youth and encourage leadership in our country.
- Sufficient support to expand hope-building initiatives for individuals and families.
- To provide support for and celebrate exciting Kingdom-advancing opportunities across the country.

FOCUS AREAS (PEOPLE)

NEXT GENERATION

To see young people, during their school journey, become lifelong followers of Jesus, leading by godly example and serving as catalysts for change.

VULNERABLE COMMUNITIES

To support the transformation of vulnerable communities from hopelessness to thriving hope in Christ.

KINGDOM GENEROSITY

To respond to big themes within the South African context.

SUB-FOCUS AREAS (THEMATIC)

- First 1000 days
- Early childhood development
- In-school discipleship
- After-school discipleship
- Bible-based skills training
- Leadership development & discipleship
- Kingdom entrepreneurship
- Family restoration
- Gender-based violence
- Trauma
- African traditional worldview

STRATEGIC OBJECTIVES

1. Partnering with organisations and churches that utilise innovative and disruptive redemptive models for transformation.
2. Encouraging and facilitating collaboration between ministries and networks.
3. Growing a portfolio that fully reflects the diversity of the South African context.

OVERARCHING PRINCIPLE: WE FUND EVANGELISM, DISCIPLESHIP AND/OR ASSIMILATION INTO FAITH COMMUNITIES

UNDERPINNING APPROACH: WE SERVE THE HEALTH AND SUSTAINABILITY OF MINISTRIES THROUGH LEADERSHIP AND ORGANISATIONAL CAPACITY BUILDING



SSA REGIONAL STRATEGY 2023

VISION:

We desire to see a healthy and growing expression of the body of Christ that is both deep and wide.



NEED

- A massive existing and growing indigenous church in need of a transformative gospel.
- Still currently more than 600 unreached people groups and 600+ million unbelievers in sub-Saharan Africa.
- A large youth bulge in Africa holds either enormously positive or destructive potential.
- Unlocking the Kingdom potential of women in a region where they have traditionally been suppressed.

FOCUS AREAS (PEOPLE)

- CHURCH
- UNBELIEVERS
- NEXT GENERATION
- WOMEN

SUB-FOCUS AREAS (THEMATIC)

- Advocacy
- Church planting
- Discipleship
- Evangelism
- Holistic transformation
- Leadership development
- Theological training

STRATEGIC OBJECTIVES

WE PARTNER WITH ORGANISATIONS THAT:

1. Equip leaders in the indigenous church to be servant leaders with sound theology, a missional mindset, and vision for holistic transformation.
2. Accelerate movements of the gospel through discipleship and church planting amongst unbelievers.
3. Reach and disciple the next generation of Africans and enable them to walk as Jesus did.
4. Advance a biblical understanding of women and equip them to fulfil their potential in the Kingdom.

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MENA REGIONAL STRATEGY 2023

VISION:

We desire to see a healthy and sustainable indigenous church at the core of leading the majority people group in the MENA region to Jesus.



NEED

We see three main areas of need in the region:

- This is primarily an unreached region so there is a great need for evangelism & discipleship.
- It has a small but growing church that needs strengthening.
- It has many displaced and marginalised people who need hope and dignity.

FOCUS AREAS (PEOPLE)

- CBB CHURCH
- INDIGENOUS LEADERS
- MARGINALISED
- MAJORITY PEOPLE GROUP
- NEXT GENERATION

SUB-FOCUS AREAS (THEMATIC)

- Collaboration initiatives
- Contextual strategies and models
- Development of contextual resources
- Evangelism and discipleship
- Indigenous ministry development
- Media

STRATEGIC OBJECTIVES

1. Partnering with organisations in high-potential countries.
2. Partnering to enable, strengthen and mobilise the indigenous church.
3. Encouraging and facilitating collaboration between ministries/networks.
4. Encouraging and supporting the accelerated expansion of the Kingdom amongst the most receptive groups through innovative and impactful evangelism and disciple-making initiatives and movements.

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